



# Annual Report 2021



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# Preface

2021 was the second year of the Covid -19 pandemic and brought with it its own set of challenges and opportunities.

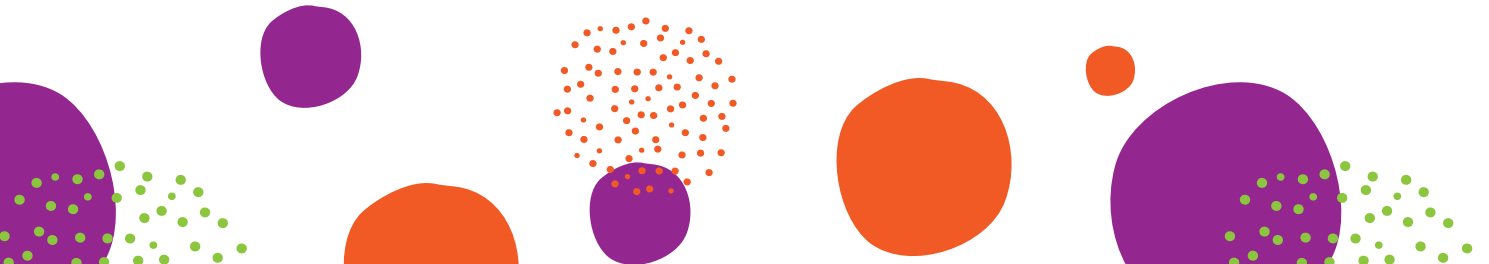
As we look back at 2021 it is with gratitude to God for His faithfulness and with admiration for our staff who again worked with exceptional dedication and creativity in very trying circumstances.

This team exemplifies what it means to serve sacrificially. They are true nation builders and I salute them all.

THANK YOU!



Danie van Tonder, Chairperson



## Botshabelo's History & Mission

Botshabelo is a Tswana word meaning a 'place to run to' and was established as an NPO in Midrand, South Africa in 2000. We aim to transform women and children's lives by giving them the best start in life through great care and education – our mission is to uplift the quality of life for each child with whom we are in contact.

The Babies Home opened in March 2000 in response to the plight of babies being abandoned in hospitals or left to die due to poverty and HIV.

In 2011, we stepped in to preschool education, in response to the serious lack of affordable preschool education for underprivileged families in our area. We opened Urban Kids Educentre to offer quality education at greatly reduced rates to children age 3 to 6 years old.

We also opened our UpliftED Training Programme to support ECD centres in low-income communities. Our training programme offers these women theoretical and practical training and ongoing support, empowerment, as well as educational equipment for their school

We are a committed and passionate group of diverse team members. Over the last 21 years we have reached more than 88 500 beneficiaries across rural and peri-urban areas through our various programmes.



The Babies Home cares for orphaned and abandoned babies, building each precious child up into strength and preparing them to connect into a Forever Family through reunification or adoption.

UpliftED Teacher Training Programme empowers preschool staff in low-income areas. Through training, monitoring, resourcing and facility renovations, our team partners with teachers and principals to uplift the standard of education for thousands of preschoolers.



Urban Kids Educentre gives quality preschool education to children from underprivileged and emerging families. Preschoolers receive a strong educational foundation, preparing them for success in primary school and beyond.

At Urban Thrift, our second hand store, we sell any excess donations that we cannot use in one of our three programmes. The income from these sales goes directly back to caring for our children.



# Botshabelo Programmes

## Babies Home

Every year thousands of babies are abandoned in hospitals or left to die in South Africa. Caring for newborn babies and connecting them with their forever families is one of our values. We provide a loving, caring, homely environment addressing each abandoned baby's needs and enabling them to grow to their full potential

Botshabelo engineers the process of settling babies with new families including legal, and psychosocial support required. The objective of overseeing this process is to ensure that babies are settled with secure families and some form of a predictable future. We build health and strength in these vulnerable little ones so that they are physically, emotionally, and socially prepared to connect into a Forever Family (families who adopt) with a foundation for success.





## **UpliftED Teacher Training**

Our UpliftED Teacher Training programme incorporates effective training and knowledge sharing for teachers along with centre upliftment (resources and renovations) that offers real change. The programme focuses on long-term practical and theoretical foundation of early childhood development, endeavouring to upskill the women from survival mode into flourishing micro-businesses while being agents of social change in their communities.

We also provide an accountability structure through consistent post training support (mentorship), monitoring and evaluation on a regular basis. This programme impacts the entire community as parental involvement is encouraged and the importance of early childhood education is highlighted.



## Urban Kids Educentre

The South African Constitution states “Everyone has the right to a basic education.” But, young children from low-income families often do not receive the stimulation and do not learn the social skills required to prepare them for school as parents don’t have the finances to provide their children with a foundation in education.



Our third programme is the Urban Kids Educentre, a preschool that gives children from low-income and emerging families a great quality foundation for primary school and beyond. School Fee Sponsors, individuals and companies, partner with us to give these children a greater chance to matriculate. Through this foundation, we effectively empower to break the cycle of poverty, giving them the options for success in school and career choices.





# Impact in 2021



## **UpliftED Teacher Training**

169 women  
2718 children  
68 Preschool Centres



## **Babies Home**

10 New Babies  
4 Adoptions  
2 Reunification



## **Urban Kids Educentre**

121 Students (3-6 years)  
34 Grade R Graduates  
24 Sponsored Children

# Our Impact in 21 Years



Babies Home



UpliftED



Urban Kids

Since 2000  
141 Adoptions and  
56 Reunifications  
as children are  
placed in Forever  
Families

Since 2010  
Over 168 preschools,  
586 teachers  
empowered to reach  
many  
thousands of children

Since 2011  
Over 754 students  
prepared for  
success in primary  
school and  
beyond.



## Botshabelo's Covid Relief Fund

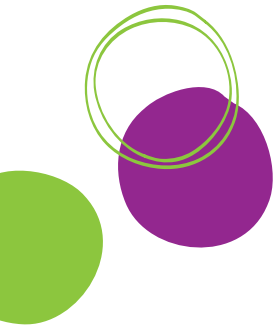
After the global pandemic hit in 2020, we were all very hopeful for a back to normal' 2021. But unfortunately the ripple effect of covid 19 flowed into the new year. It was a difficult year for so many people across our community. Many people lost loved ones and many more lost their jobs as restrictions resulted in a second pandemic of unemployment.

Botshabelo's relief fund continued to help individuals with food parcels or food vouchers through the course of the 2nd pandemic year

Money Raised  
R104 642

Food Parcels / Vouchers  
317

People Reached  
1 394 Individuals



We are hopeful that 2022 will be a better year, that will bring better health, and more happiness and prosperity for our community

# Real People : Real Stories

## Why we do what we do



### Babies Home

Lithando's adoption story touched our hearts deeply. Our petit little princess was always very particular about what she wanted and who she wanted to spend time with. She didn't like an unfamiliar environment or meeting new people so we were a little nervous about her meeting her forever family. We prepared her in advance, showing her pictures and videos of her new family daily until the day they arrived.

Her brother, also adopted from Botshabelo 5 years ago, went into the home to meet her while we chatted to her parents about her routine and personality and answered their questions. Instead of bringing her into the office to meet her parents, we felt it might be better for them to meet her in a place that she was comfortable with. As they came in, she stopped playing and looked at them and then stood up and walked to them to show them a toy that she and her brother were playing with. We were blown away! She knew them. They bonded so easily and before an hour was up, she was sleeping on her mom's lap. She left with them later that morning, waving to us as we stood holding back our tears as we said goodbye. We are always so amazed at God's faithfulness in how he prepares these kids for the family that He has chosen for them. We know that L is going to have a wonderful life ahead, full of love, belonging and hope.



### **UpliftED Teacher Training**

Prescilla Mthembu principal of "Star smile kids club" in Olivenehoutbosch opened her preschool in 2020 with only 8 children and 1 teacher. She and her collage joined the **Uplifted teacher training** programme the same year. By the end of 2020, her school multiplied to 50 children and she was able to hire another teacher. Prescilla quoted " By coming to training, I have gained so much knowledge on how to run a school and how to educate my children"

Parents noticed the change in their children and the word went out about Prescilla's school. More children came and by the end of 2021 she had 120 children in four classrooms and employed another two more teachers. "Star smile kids club" now provides good quality education to underprivileged children in the Olievenhoutbosch community.



### **Urban Kids Educentre**

Out of 120 stories it is hard to choose 1, but the young learner that pops to mind is Jaco. Jaco used to spend his days running after horses at the stables where his dad worked.

An Urban Kids transporter drive spotted Jaco and came to find out if we had space for Jaco in our school. Jaco was a very quite young man, didn't say much in his own language nor could he speak or understand English.

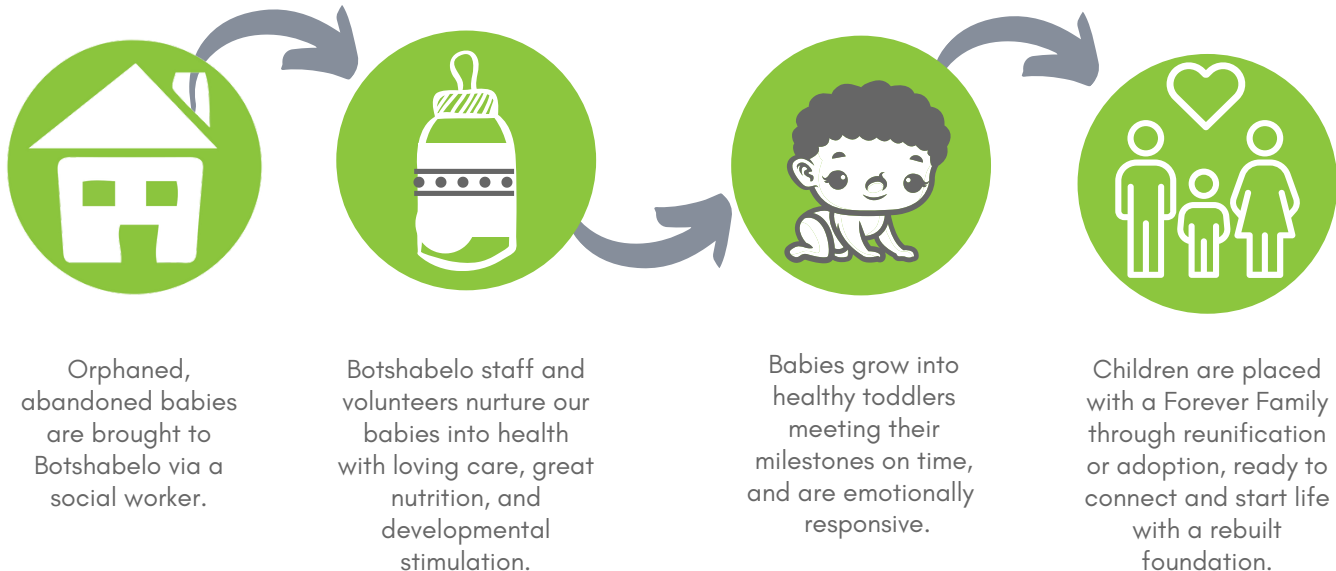
We welcomed Jaco into our school and we managed to assist him with half of his school fees. By the third month of being at school he could proudly recognise and count up to 20. His confidence grew – he loves school and his father has seen a huge improvement in all aspects of his son's life. Jaco is in grade R now and we can't wait to see what this young man will be able to accomplish in his new bright future.

# Step by Step Guide

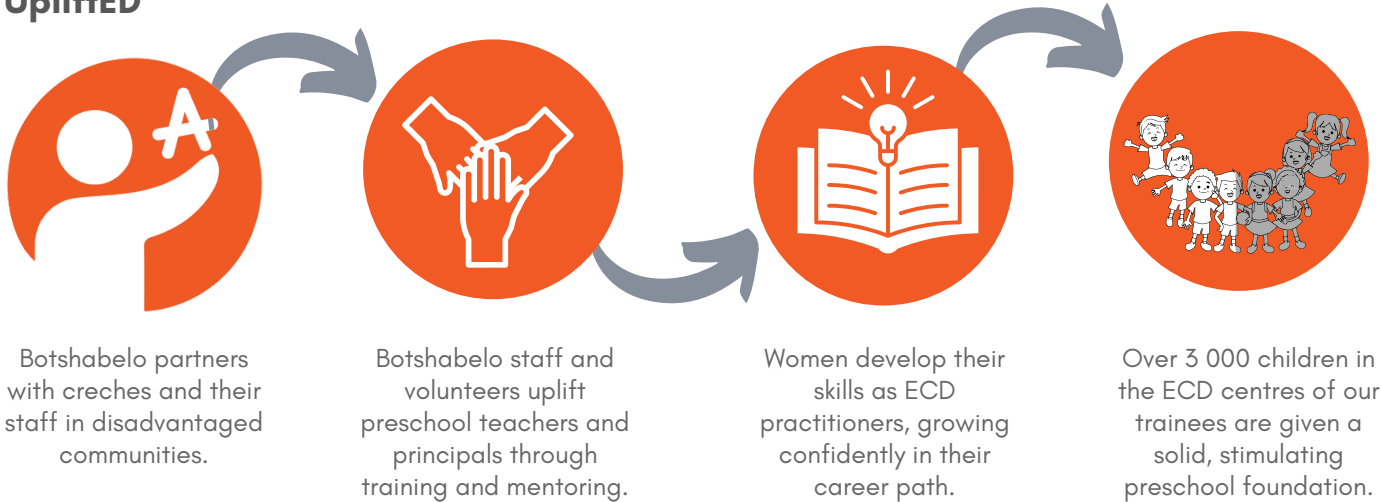
## How we do what we do

At Botshabelo we are always driven to do what we do well, to make the biggest difference for our beneficiaries and most meaningful connections for our donors.

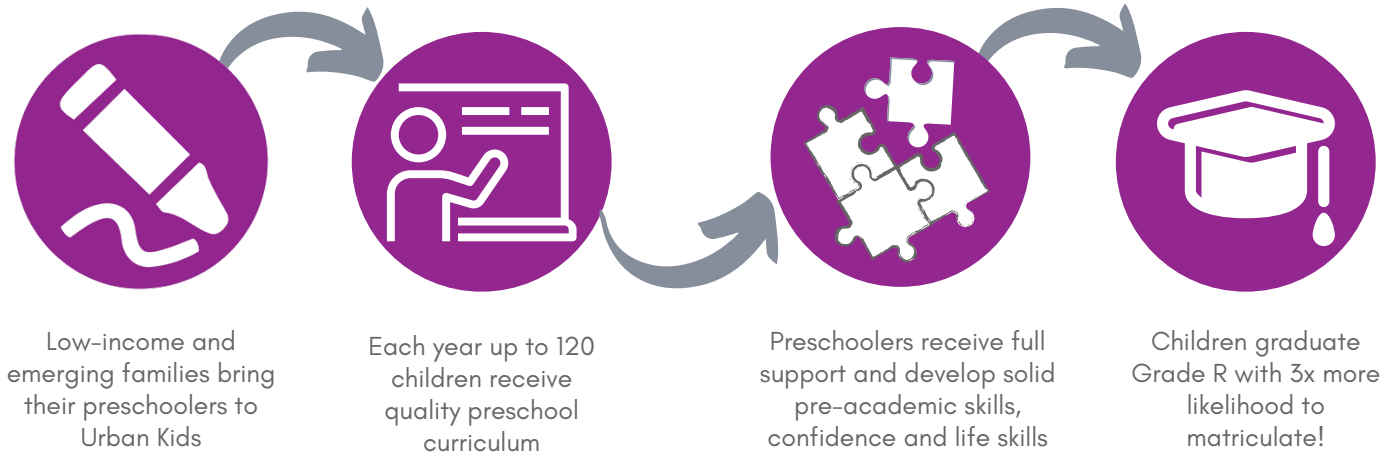
### Babies Home



## UpliftED



## Urban Kids





# Botshabelo Fundraising

2021 was a good time to take a fresh look at our digital strategies. With the fast-moving nature of the news around COVID-19, digital channels like social media and email gave nonprofits, such as ourselves fast-moving options to keep donors informed.



This increased our online touchpoints and opportunities. We were able to engage with our your donors during a period when in-person events have been canceled or where people were still too skeptical to leave the comfort of their own safe environments.

We hosted various online fundraising campaigns in 2021 as we were unsure of what the restrictions and lockdowns would allow us to do. Our Love Run in February was a great success. People from all over the city ran for us on Valentines day.



We declared the whole month of July – MANDELA MONTH. The 67 digital squares was such a hit that we had to do it again for the second year in a row. Mandela Day usually fills our pantry and storerooms with 6 months worth of essentials. Unfortunately we were unable to accomplish that but every donation made a difference and we are grateful.

In October we hosted our first virtual golf tournament and in November we had a fabulous team of riders for our 947 purple peloton.

Many other supporters planned their own events and did a little fundraising of their own. Companies organized E-Runs/Walks, Running organizations took the streets and ran for a purpose, people donated their birthday, while others organized second-hand donation drives among friends and family.



# KEY PARTNERS...

As we serve the women & children in our community we took on the obstacles put in front of us and managed, with the support of our Partners and Donors, to make an effective and meaningful difference.

## Babies Home Partners

- ABBA Adoptions
- Bustruck
- Adopt a Cot Sponsors
- Dyechem
- Sinden Projects
- Dept. Social Development
- Local & International
- Symeg Trading
- World Outdoor Fitness

## UpliftED Partners

- Deloitte Helping Hands
- Cummins (Global Giving)
- Individual Donors
- Ambassadors for Good (Anglo American)
- Etex
- Australian Volunteers
- Nedgroup

## UKE Partners

- School Fee Sponsors
- The Tuesday Club
- Lidwala
- SVR
- SGS South Africa
- Sanoffi
- Mergon
- AHF

## Other Supporters

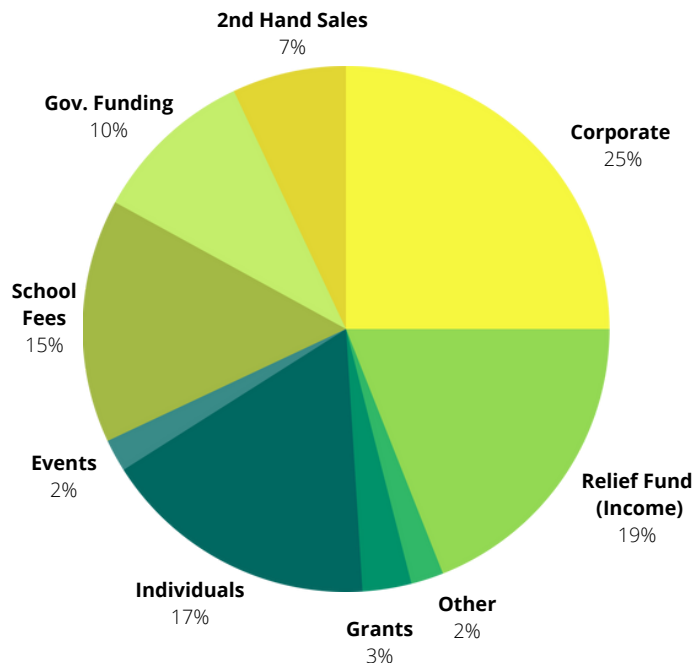
- Community Service Volunteers
- Big Brave
- Penta Moto Group
- Debit Order Donors
- Board Members
- In-Kind Donors
- Customers at our Shop

## General Supporters

- LOTTO
- MVMT Inc.
- Fedgroup
- Moja Legal & Advisory
- God First Midrand
- Woolworths, Crowthorne
- Individual & corporate donors
- C-max

# Botshabelo's Finances

## Income in 2021



Our Fundraising Team works hard to maintain a diverse funding base at Botshabelo. Our income generating Second Hand Shop, ensures stability, sustainability and greater impact. In-Kind Donations, such as nappies, formula, stationery, second hand items and more, off-sets our costs tremendously and maximises the income received. While the value of donated items is difficult to calculate, we estimate that 1.5 million Rands worth of items were given into our programmes in 2021.

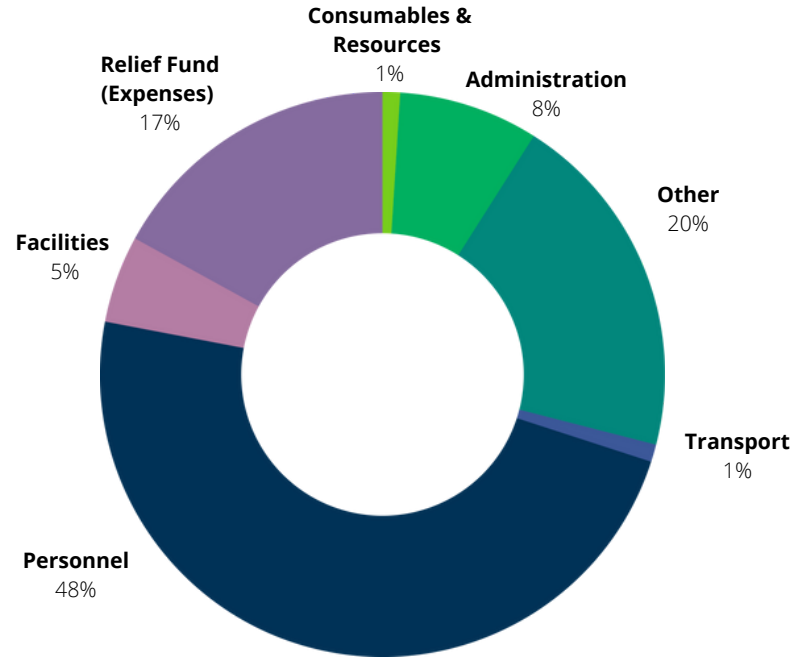
Whether cash or in-kind, we treat all donations and donors with respect and strive to handle all income with transparency and care.

Full Audited Financials are available upon request.

# Expenses in 2021

## Where does the money go?

As a care and education provider, our top expense is always people. If we have all the nappies, formula, books, and stationery in the world, we have nothing without the hands to lovingly care for our babies, and thoughtfully educate our preschoolers and trainees. And in 2021 we continued to invest in our staff training & development



### Top 3 Expenses per programme, after salaries and facilities

- Babies Home: Consumeables & Food, Motor Vehicles, Medical Costs
- UpliftED: Adminstration, NQF Programme, Events (Training Conference)
- Urban Kids: Resource and Materials, Printing and Stationery, Consumeables & Food

THANK YOU to Urban Life Church! Your partnership keeps our facilities, maintenance, and general care costs low!

## Our Vision for the Future

As we look ahead after a year of much upheaval and devastation in the world, we are even more determined to add value to our city and nation. After 21 years we have a track record that allows us to craft streamlined training projects for principals and teachers of preschools in disadvantaged communities across our nation and we have been, and will continue to be, a resource of experience and training for those caring for abandoned and orphaned babies in many parts of South Africa.

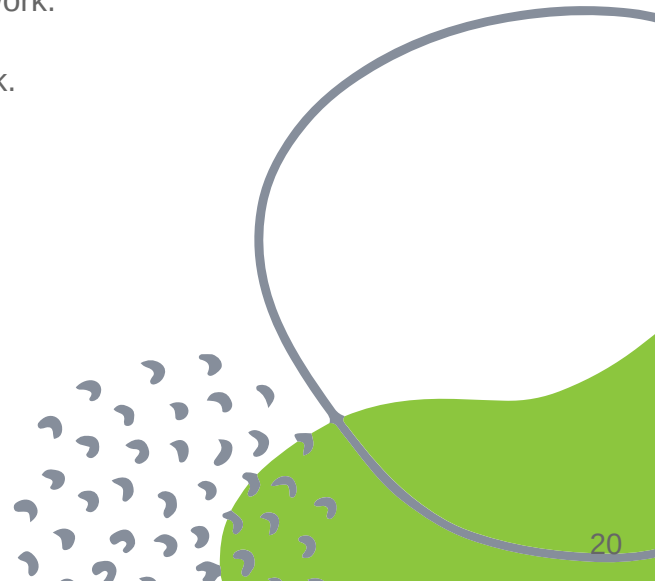
We know that we cannot do everything that is needed in these fields, but we also know that we can strengthen the hands of many others who do similar work.

By God's grace, we will not give up in doing this good work.

Thank you!



Danie van Tonder  
Chairperson





## Contact Details

**Phone:** +27 11 702 2141

**Whatsapp:** +27 67 013 6679

**E-Mail:** [admin@botshabelo.co.za](mailto:admin@botshabelo.co.za)

**Facebook:** @botshabelomidrand

**Instagram:** botshabelo\_npo

### Physical Address

64 Main Road, Crowthorne, Midrand 1684  
South Africa





# Administrative Details

Name of Organisation	Botshabelo
Core Focus	Transforming women & childrens' lives through excellent education and residential care
Beneficiaries	Women (18 - 65 years of age) & Children (0-6 years of age)
Start Date	22 June 1999
Registration Numbers	006-589 NPO I 130001891 PBO I 4450257169 VAT
Physical Address	64 Main Road, Crowthorne, Midrand 1684
Postal Address	PO Box 31288, Kyalami 1684
Chairman	Danie van Tonder I danie@urbanlife.org.za
Fundraiser	Lizzy Moyo I office@botshabelo.co.za
Banking Details	Standard Bank I Branch Code 012645 I Account No. 20 245 2832
Website	www.botshabelo.co.za



Thank you for being a part of our story!

Here's to many more years of #addingvalue together.



[www.botshabelo.co.za](http://www.botshabelo.co.za)